# **Texas Competitiveness**

Tom Stellman, President & CEO TIP Strategies

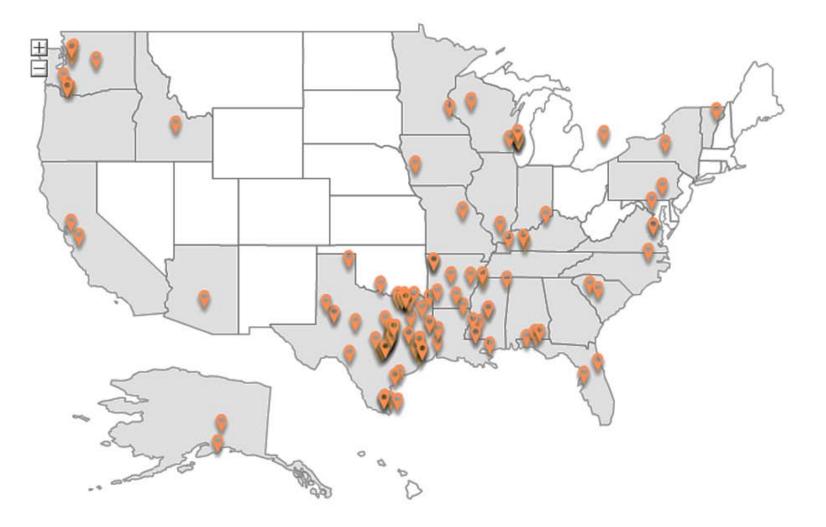
September 5, 2012



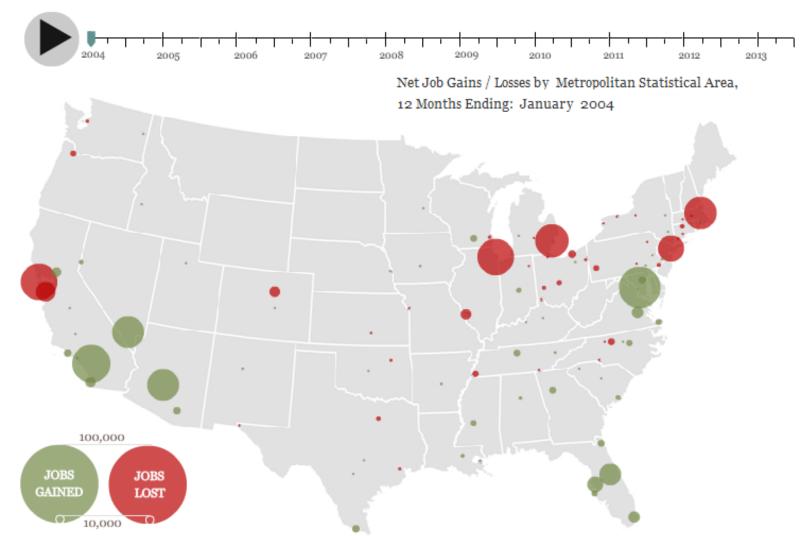
- □ Founded in 1995
- Based in Austin, TX
- Expertise: economic & workforce development strategic planning

#### Our Work

We have 17 years of experience in over 100 different communities.



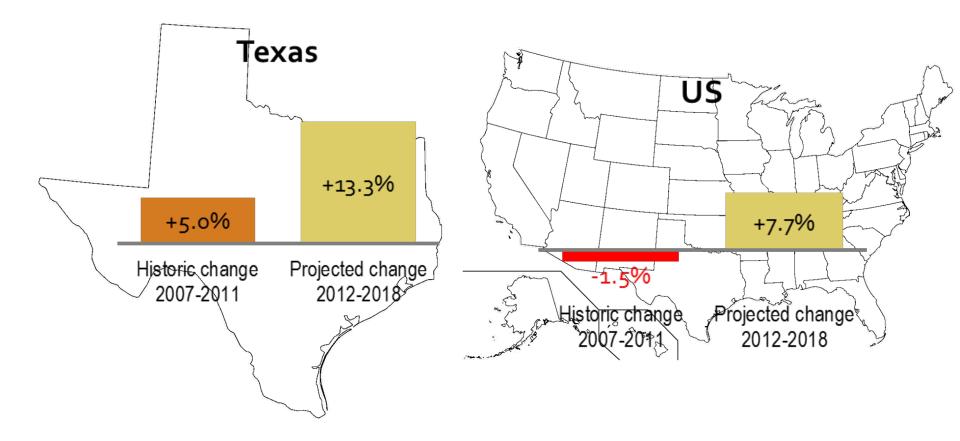
#### The Geography of Jobs



Note: Top 100 Metropolitan Statistical Areas in the contiguous United States based on number of jobs as of December 2008 Source: BLS and state labor agencies (via Moody's Analytics), TIP Strategies

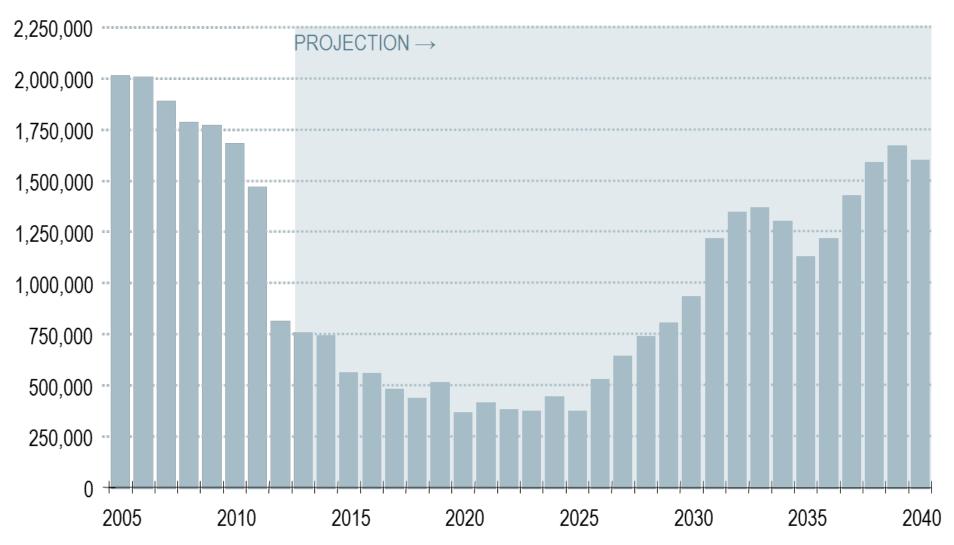
#### Total employment

Historic (2007-2011) and projected (2012-2018) change



#### GROWTH OF THE U.S. WORKING AGE POPULATION

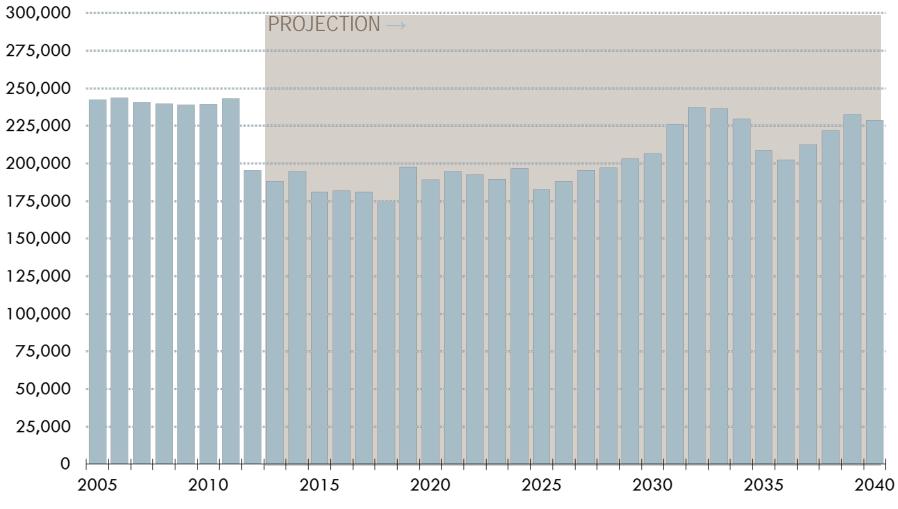
Projected net annual change for the US population age 18-64



Sources: TIP Strategies; U.S. Census Bureau

#### GROWTH OF THE TEXAS WORKING AGE POPULATION

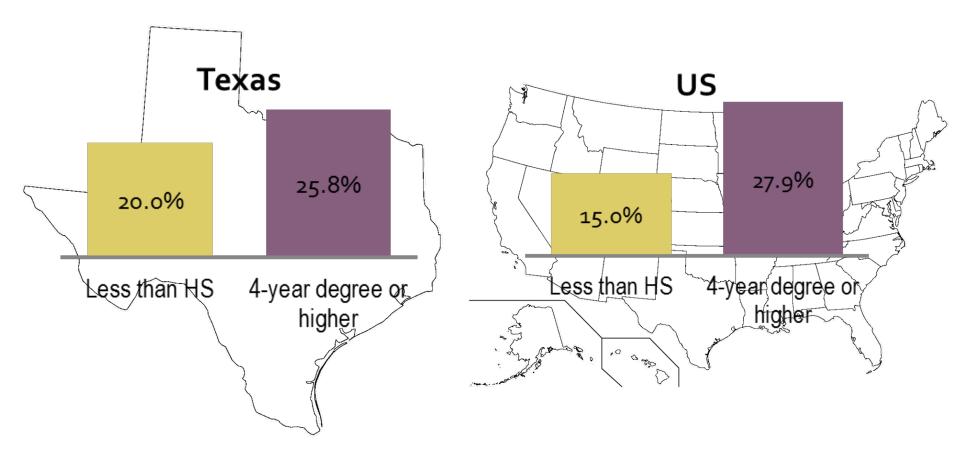
Projected net annual change for the Texas population age 18-64



Sources: TIP Strategies; Texas State Data Center (0.5 migration scenario)

#### Educational attainment

Share of the population 25 years and older



Source: U.S. Census Bureau, American Community Survey, 5-year estimates

## Keeping Texas Competitive

- International competition
  - Foreign investment projects driven by:
    - Corporate strategy (market access, etc.)
    - Exchange rates
    - Talent
  - U.S. states generally don't compete with other countries for foreign investment, they compete with other states

## Keeping Texas Competitive

- Interstate competition
  - Tax base:
    - Income
    - Property
    - Sales
  - Other factors (regulatory climate, utility cost, labor climate, etc.)

## Keeping Texas Competitive

- Balancing tools & infrastructure
  - -Incentives
  - -Other factors
    - regulatory climate
    - utility cost
    - labor climate
    - workforce skills

#### Hundreds of Megasites in U.S.

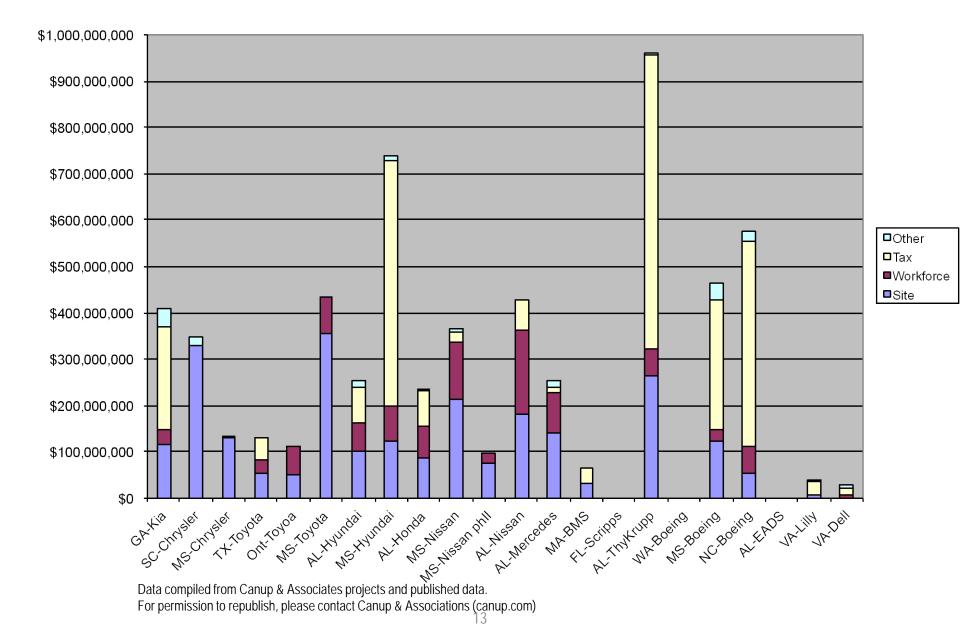
0											
5	St	3	State	Norrort City	or Cnty Site Na	Contact					
			State	Laurinburg		urg-Maxton Airport		Notes Former Army Air Core Base Training F	Facility, new 2		
SEL		2		State				Acreage Notes		Contact	
TH		5		State	Muskegon	r Cnty Site Nan	ne on₩astewater		- The second sec		-
					Muskegon	Muskego	onvyastewater	2,400 regional disposal fa	icility; targetin	g biodiesei, dainy, Jim Edmondson, 231-724-3172	
			9								
5			N		State		r Cnty Site Name		lotes	Contact	
					_	Panama City	West Bay Secto	r 4,000 A	dj. to new airp	ort under construction; sector plan calls for Rod Wilson, 850	0-231-6550,
			<b>S</b>								
TT	A		11	N		State	Nearest City or Cnty	Site Name	Acreage	Notes	Contact
	u				G	Alabama	Athens	Limestone Co. I-65/Hwy 31	2,010	possible dual rail; no zoning required; 2 private owners;	Tom Hill, 256-232-2386
			°							fronts I-65 in Huntsville MSA; certified under the TVA- sponsored megasite program; \$39,200/acre, down from	
			5	N				Prvor I-65	1,323	\$45K a year ago. Possible interstate access for a mega project. Possible dua	
	E.	-	0							rail service from CSX & Norfolk Southern.	www.edpa.org
		-	1.5				Bay Minette	Copper Station Airport site Joe Hall Tract	1,981 2,497	forested; \$25K/acre negotiable. no services to property yet; \$3,650/acre neg.	www.edpa.org www.edpa.org
	F	Th						Logan site	1,400	power and fiberoptic to site; geotech report; CSX adjacent, rail spur possible; \$15,000/acre	www.edpa.org
	Ja							Copper Station 1-65 site	1,900	\$7,500/acre; forest; utilities available; zoned light industrial	www.edpa.org
							Boligee	Crossroads of America site	1,240	No zoning: 1 mi. from I-59/I-20 interchange; located in a state Favored Geographic Area and within a Renewal	www.edpa.org
										Community; \$10,000/acre negotiable; A&G Railroad Co. spur	
	M						Calera Childersburg	Shelby Co. Megasite Childersburg Industrial Park	1,539 2,001	Birmingham-Hoover MSA; ag zoning: \$8K/acre; 1 mi. to 1-65 large water capability; two Ala. Power substations on site;	www.edpa.org L. Calvin Miller, 256-245-8332
										dual rail, but spur removed; sewer installed in portion of park; new access road coming in 2009; under public	
										ownership; within an Enterprise Zone.	
				6			Citronelle Creola	County Rd. 41/1-65 Creala Mobile River @1-65	1,900 1,800	forested; 14 mi. to 1-65; Mobile MSA; \$6,500/acre neg. Mobile MSA; forested site on last undeveloped high bluff	www.edpa.org www.edpa.org
			c				0.001		.,	north of Mobile; 1 mi. to I-65; red clay soil on much of	
										property; sewer coming in 2009, but no natural gas; \$13K/acre neg.	
							Decatur	Hwy. 20/1-65 North Site	1,493	Huntsville MSA; ag zoning; dual rail; gas more than 1 mi.	www.edpa.org
					K		Huntsville	Sewell Site	1,322	from site; under 5 mi. to port on Tenn. River; \$50K/acre neg. Ag zoning; NS rail and gas w/in 1 mi.; \$25K/acre neg.	Tom Hill, 256-232-2386
					K		Loxley	Golden Triangle	2,718	1 mile to 1-10; all utilities in place; currently a Planned Unit	Steve Finnell, 256-535-2008
							Laksoy	denon mange	2,010	Development but owners willing to rezone all to	
			T					Magnolia North	15,114	commercial/mfg. at the request of a large user; \$25K/acre forested site; I-10 and Magnolia Farms; 5.5 miles of I-10	www.edpa.org www.edpa.org
										frontage, active A&G railroad; Perdido River frontage; existing private Interstate overpass; wetlands delineation	
										and Phase 1 ESA available; \$3,047/acre neg., subdivision	
							North Courtland	Hood Harris	1,000	possible. Ag zoning; just west of Intl. Paper property; power,	www.edpa.org
										but no other utilities; Decatur MSA; NS rail w/in 1 mi.; on Tenn. River. no dock: \$15K/acre neg.	
			T	M			Opelika	NE Opelika Industrial Park	1,093	partially cleared; dual electric; rail	Al Cook, 334-705-5114
							Trinity	Mallard Fox West	1,251	Decatur MSA; NS rail onto site; utilities not yet in place; all reports available; IDB owns 232 acres; \$30K/acre	www.edpa.org
							Winfield	Black Creek Megasite	1,800	Portions of site in cities of Winfield and Brilliant; NS and	www.edpa.org
			U							BNSF rail; all utilities in place, including dual electric (co-op); intersection of State Highway 129 and US 78	
			v	N		Arkansas	Carlisle	Carlisle I-40 Industrial Site	1.925	(Future I-22 Corridor); \$10K/acre, \$1K/acre lease. Entergy Select Site; 34 mi. to Little Rock, 100 mi. to Memphis	s Russell Harris, 888,301,5861 or
					L	Al Nalibaó		Sourced Late Industrial still			www.TeamworkArkansas.com
				N			Helena/W. Helena Marion	Marion Site M-1	3,110 1,250	Hwy. 20; rail spur; slack water harbor; all utilities in place Entergy Select Site; UP intermodal adjacent;	Martin Chaffin, 870-338-8327 Russell Harris, 888:301.5861 or
				N						near I-40 and I-55, across river from Memphis; 4-college	
				N			Mississippi Co.	Entergy Site 34	2,000	work force training consotium Entergy Site; 34 mi. to Memphis; fronts I-55; BNSF line less	Russell Harris, 888.301.5861
							Calina Ca	Coline Country LEM City	2045	than 1/2 mile to east, can be extended	Duran II Linnia 000 001 Cont
				N		California	Saline Co. Victorville	Saline County I-530 Site Southern Calif. Logistics Airport	2,046 4,000	Entergy Select Site; 15 miles to Little Rock airport master planned for industrial and business park	Russell Harris, 888.301.5861 Collette Hanna, City of Victorville
				c						development; logistics hub integrating ground, rail and air; BNSF intermodal yard planned for 2010; served by	760-243-6324
										municipal utility; Mojave Desert AOMD, with less stringent	
										air quality standards due to geographic region's air quality benefits; LAMBRA, FTZ, US Customs Point of Entry	
						Colorado	Fountain Fruita	Christian Ranch Industrial Park	2,800	I-25 access; rail adjacent	Lisa Cochrun, 719-322-2056
	_						rruita	Fruita Greenway Bus. Park	1,750	farmland; all utilities in place; dual rail, and three spurs; zoned industrial; 9 land owners; borders state park,	Clint Kinney, Fruita City Manage 970-858-3663
						Florida	Incknonvilla	Caril Commons Contor	1.302	Colo. River, I-70; 15 mi. east of Utah state line	Ron Barton 904,620,7115

"Super Sites 2010"

*Site Selection* Magazine, Jan 2010

~150 sites with 1,000 acres or more

#### **Canup & Associates Incentives Comparison**



## THANKYOU

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