



2020 VIRTUAL
ANNUAL MEETING
TEXAS TAXPAYERS
TTARA
AND RESEARCH ASSOCIATION
DECEMBER 8-9, 2020

SPONSORSHIP OPPORTUNITIES 2020





SPONSORSHIP OPPORTUNITIES 2020

TTARA sponsorships are a very public vote of confidence in the work we do, while also allowing you to publicize your company before a diverse group of lawmakers, capitol staff, tax professionals, and business leaders. The success of these events is credited largely to our sponsors, who lend their names and financial support to the event. Given that our dues have not increased in over 10 years, sponsorships are also a way to enhance your support of our work.

Below is a list of the various sponsorships available along with a form you may use to indicate the events you wish to support. The form is available [online here](#). If you have any questions or would like to discuss the levels of sponsorship you wish to consider, please contact cferguson@ttara.org or ryan@ttara.org.

UNDERWRITER

\$25,000

- Virtual Booth With Post-event Analytics
- 10 Complimentary Registrations
- 2 Banner Ads in Virtual Event Space
- 5 Gamification Challenges
- Sponsored Survey
- Logo Featured On:
 - Event Website
 - Virtual Event Space Home Screen
 - TTARA Registration Form
 - TTARA Website

BENEFACTOR

\$15,000

- Virtual Booth With Post-event Analytics
- 6 Complimentary Registrations
- 1 Banner Ad in Virtual Event Space
- 3 Gamification Challenges
- Logo Featured On:
 - Event Website
 - Virtual Event Space Home Screen
 - TTARA Registration Form
 - TTARA Website

PATRON

\$10,000

- Virtual Booth With Post-event Analytics
- 4 Complimentary Registrations
- 1 Banner Ad in Virtual Event Space
- Logo Featured On:
 - Event Website
 - Virtual Event Space Home Screen
 - TTARA Registration Form
 - Recognition On The TTARA Website

HOST

\$5,000

- 3 Complimentary Registrations
- Logo Featured On:
 - Event Website
 - Virtual Event Space Home Screen
 - TTARA Registration Form
 - Recognition On The TTARA Website

CONTRIBUTOR

\$2,500

- 2 Complimentary Registrations
- Logo Featured On:
 - Virtual Event Space Home Screen
 - TTARA Registration Form
 - Recognition On The TTARA Website

We look forward to hearing from you and appreciate your continued support of TTARA!
(512) 472-8838 • www.ttara.org

2020 TTARA SPONSORSHIP RESPONSE FORM

Please select a sponsor level:

Company Name

Contact Name

Address

City State Zip

Telephone

Email Address

TTARA ANNUAL MEETING

DECEMBER 8-9, 2020

- Underwriter – \$25,000
- Benefactor – \$15,000
- Patron – \$10,000
- Host – \$5,000
- Contributor – \$2,500

MAIL: Texas Taxpayers & Research Association
400 West 15th St., Suite 400
Austin, Texas 78701

EMAIL: cferguson@ttara.org or ryan@ttara.org