

ANNUAL SPONSORSHIP PACKAGES

Keynote – \$50,000 (\$68,000 Value)*

- ▶ Annual Meeting -\$25,000 - Top Sponsor Level
- ▶ 6 Videos in Video Portal Sponsorships - \$18,000
- ▶ 4 Luncheon Sponsorships - \$20,000 - Benefactor Level
- ▶ New Member Meetup Mixer - \$5,000
- ▶ Acknowledgment as a “Keynote Sponsor” with social media shout-outs at the time of package procurement and leading up to the events. (LinkedIn)

Platinum – \$25,000 (\$36,000 Value)*

- ▶ Annual Meeting -\$15,000 - Level
- ▶ 2 Videos in Video Portal Sponsorships - \$6,000
- ▶ 2 Luncheon Sponsorships - \$5,000 - Contributor Level
- ▶ 2 Luncheon Sponsorship - \$10,000 - Benefactor Level
- ▶ Acknowledgment as a “Platinum Sponsor” with social media shout-outs at the time of package procurement and leading up to the events. (LinkedIn)

Gold – \$15,000 (\$23,000 Value)*

- ▶ Annual Meeting - \$15,000 - Level
- ▶ 1 Video in Video Portal Sponsorship - \$3,000
- ▶ 2 Luncheon Sponsorships - \$5,000 - Contributor Benefactor Level
- ▶ Acknowledgment as a “Gold Sponsor” with social media shout-outs at the time of package procurement and leading up to the events. (LinkedIn)

Silver - \$12,000 (\$15,500 Value)*

- ▶ Annual Meeting -\$10,000 - Level
- ▶ 1 Video in Video Portal Sponsorship - \$3,000
- ▶ 1 Luncheon Sponsorships - \$2,500 - Contributor Level
- ▶ Acknowledgment as a “Silver Sponsor” with social media shout-outs at the time of package procurement and leading up to the events. (LinkedIn)

Bronze - \$6,000 (\$7,500 Value)*

- ▶ Annual Meeting -\$5,000 - Level
- ▶ 1 Luncheon -\$2,500 - Contributor Level
- ▶ Acknowledgment as a “Bronze Sponsor” with social media shout-outs at the time of package procurement and leading up to the events. (LinkedIn)

*Sponsorship benefits may also be customized to meet your event benefit preferences.
To secure your Annual Investment Package, contact Christian Brown at CBROWN@TTARA.ORG



ANNUAL MEETING LEVELS

JW Marriott Austin, November 20-21

All annual meeting sponsors will be recognized on TTARA's website, on the event program and on signage at the event.

\$25,000 Sponsorship:

- ▶ 12 registrations, speaker introduction opportunity, recognition in promotional materials (e.g., website, table tent) (Speaker introduction would be brief template. Who the presenter is, what they do, how long they have been members, etc.)
- ▶ Logo placement on event signage throughout the event
- ▶ Opportunity to distribute branded materials at the event
- ▶ Recognition as a "Keynote Sponsor" with social media mention close to the event

\$15,000 Sponsorship:

- ▶ 8 registrations, recognition in promotional materials (e.g., website, table tent)
- ▶ Logo placement on event signage throughout the event
- ▶ Opportunity to distribute branded materials at the event
- ▶ Recognition as a "Gold Sponsor" with social media mention close to the event

\$10,000 Sponsorship:

- ▶ 6 registrations, recognition in promotional materials (e.g., website, table tent)
- ▶ Logo placement on event signage throughout the event
- ▶ Opportunity to distribute branded materials at the event
- ▶ Recognition as a "Silver Sponsor" with social media mention close to the event

\$5,000 Sponsorship:

- ▶ 2 registrations, recognition in promotional materials (e.g., website, table tent)
- ▶ Logo placement on event signage throughout the event
- ▶ Opportunity to distribute branded materials at the event
- ▶ Recognition as a "Bronze Sponsor" with social media mention close to the event

\$3,000 Sponsorship:

- ▶ 1 registration, recognition in promotional materials (e.g., website, table tent)
- ▶ Logo placement on event signage throughout the event
- ▶ Recognition as a "Contributor Sponsor" with social media mention close to the event



NEW ANNUAL MEETING SPONSORSHIP OFFERINGS

Only one of each underwriter opportunity will be offered. Each underwriter will receive recognition in the program for the individual event, signage at the individual event, a thank you at the opening and closing of the individual event, a social media shoutout at the time of the event, and the opportunity to introduce and/or close the event.

Wi-Fi Underwriter - \$7,500 (Name of company will be password for the entire event)

Thursday Breakfast Underwriter - \$5,000

Friday Breakfast Underwriter - \$5,000

Chair Reception Sponsor with a chance to give a brief toast - \$5,000

New Member Meet-Up Sponsor - \$5,000

Board Dinner Underwriter - 5,000

(Mentioned at end of Board Meeting. Sponsor to come up and kick-off dinner with a brief introduction)

Swag Bag Sponsor - \$5,000

Thursday Luncheon Underwriter - \$5,000

Friday Keynote Luncheon Underwriter - \$5,000

Thursday Sessions/Continuing Education Sponsor - \$5,000

Friday Sessions Sponsor - \$5,000

LEGISLATIVE WRAP UP LUNCHEON SPONSORSHIPS

Houston (June 9, 2025)

San Antonio (June 11, 2025)

Dallas (June 18, 2025)

Midland (June TBD)

\$5,000 Benefactor Sponsorship:

- ▶ 8 registrations,
- ▶ Recognition in promotional materials (e.g., website, event program)
- ▶ Logo placement on event signage throughout the event
- ▶ Recognition shoutout as a "Benefactor" at event

\$2,500 Contributor Sponsorship:

- ▶ 4 registrations,
- ▶ Recognition in promotional materials (e.g., website, event program)
- ▶ Logo placement on event signage throughout the event
- ▶ Recognition shoutout as a "Contributor" at event